March 11, 2013

Dr. Eric Eich  
Editor, *Psychological Science*

Dr. Eich,

We wish to submit our research article, “QWERTY: We like easy words to type” as a research article. In March of 2012, Jasmin and Casasanto published research on the QWERTY effect in *Psychonomic Bulletin and Review* indicating that people like words that are predominantly typed with the right hand. This article was picked up and published widely on *Wired, The Atlantic, Scientific American, e! Science News,* and *The New Scientist.* Our study examines the right-handed preference effect in a new light – in line with recent publications in embodied cognition – to show that people actually prefer words that are easier to type, rather than simply right-handed. We believe this article is easily accessible to a wide audience. This work has not been published and is not currently under submission elsewhere.

Sincerely,

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